

Hello _____ this is _____ from XYZ Home Security.

We are the leading provider for home security systems and are offering a free in-home estimate on a home security system in your area! It's never been a better time to check out our home security systems and see how affordably you can protect your family. When is a good time for our rep come by and show you the details of how we can secure your home.

Full Name: _____

Phone Number: _____

Property Address: _____

Email Address: _____

Are You A Homeowner: (Yes) (No)

Do You Have Good To Excellent Credit: (Yes) (No)

Are You Interested In Purchasing A Home Security System: (Interested) (Not Interested)

Thank you and we will see you at 5pm Thursday.

Objections:

I can't afford it- We have systems for all budgets and even have financing available for home owners as well. You can't put a price on the safety and security of your family.

I don't have time- We can schedule any time before or after work and even on weekends. You will learn a lot and are under no obligation to buy a system.