

Good Morning/Afternoon/Evening Mr./Mrs./Ms., my name is . Because your business accepts Visa, you're eligible for a new program that provides immediate funding for any business purpose.

Could you use some money/working capital/funds? If yes:

I'm glad we had a chance to speak. Every day I speak with many business owners and I like helping people. Tell me a bit about your business.

Free Merchant Cash Advance Telemarketing Script

(How long have you been in the business, why that business, etc.)

What will you use the money for?

1. Reduce or retire debt.
2. Purchase new, needed equipment or merchandise.
3. Expand or remodel your current business.
4. Buy a new additional location.
5. Buy out partners.
6. Take advantage of better, volume, or special pricing & terms by paying cash.
7. Expand marketing and advertising programs.
8. Fund benefit programs – insurance, retirement, fund bonus incentives.
9. Prepare for special seasons with inventory and staff.
10. Develop new products and services. Research and development.

Okay, now I will tell you how the program works.

Merchant Cash Advance Telemarketing Script (Qualifiers)

After a simple application process, you will get an advance on your business's future sales. Repayments are flexible; payments are only made when you make a credit card sale. The repayment of this advance is a percentage of your daily credit card deposits. There are no personal guarantees or complicated documents.

You must have been in business for 1 year and have at least \$2,500 a month in Visa, MasterCard, American Express, or Discover sales. Many newly purchased businesses that have been in business for over a year will also qualify.

The amount you can receive is based on an average of your monthly Visa/MasterCard/American Express/Discover sales.

Unlike our competitors, we also look at your American Express and Discover volume. Most advances fund between \$2,500 and \$150,000 per location. If you need more, please ask. Once approved, you'll have funds in your bank account in as little as 7 business days. The approval process is very fast: you'll have your money usually no later than the next business day after we receive all the documents!

Merchant Cash Advance Telemarketing Script (Closer)

I just need to take down some basic information from you and I'll have the designated account executive from your area give you a call right back.

Company Name:

We hope our free Merchant Cash Advance Telemarketing Script has helped. Now get out there and make some money!

(When setting an appointment, make sure to remind them of the date and time to finish the call strong.) Thank you, have a great day and please don't forget our appointment tomorrow at 10:30 am.